

**SATURDAY**  
**SEPTEMBER 28<sup>TH</sup>, 2019**

**At Upper Landing Park In St. Paul**



**TWIN CITIES**



**Sponsorship Opportunities**  
**Twin Cities Walk For Water**

An Initiative Of  **water  
mission**



**2.1 billion people around the world lack access to safe water.  
That's one-third of the world's population.**



## **But there is hope.**

**We believe that we can end the global water crisis in our lifetime. With your help, Water Mission has served nearly four million people in 55 countries with lasting safe water solutions.**



Approximately 2,300 people globally die every day due to diarrhea caused by inadequate drinking water, sanitation & hand hygiene



Women spend 200 million hours every day walking for water



4.4 billion people lack access to adequate sanitation



443 million school days are missed every year because of the global water crisis



Reductions in the time spent collecting water have been found to increase school attendance



Every 37 seconds one person dies from a water-related illness



Every \$1 invested in water and sanitation provides a \$4-\$34 economic return



50% of the developing world's hospital beds are filled with people suffering from water-related diseases

**2,000 Safe water & sanitation solutions built to date**



# What is the Twin Cities Walk for Water?

On Saturday September 28<sup>th</sup>, 2019 hundreds of people will gather at Upper Landing Park in St. Paul to Walk for Water. Starting in Upper Landing Park participants will walk to Lower Landing Park (~1.5 miles) with an empty bucket along the Mississippi River. At Lower Landing Park participants will fill their bucket with as much water as they are comfortable carrying before heading back to the start at Upper Landing. The entire 3 mile walk is symbolic of the walk that women and children make every single day to collect unsafe water. At the finish participants will dump their buckets into a pool and see the Living-Water-Treatment System (LWTS) in action.

The LWTS is a popular Water Mission patented miniature treatment plant and can purify more than 10,000 gallons of water per day providing enough drinking water for 5,000 people. In addition to the LWTS, Water Mission supports the entire global water crisis with water, sanitation, and hygiene (WASH) solutions. WASH projects can include solar-powered pumps, potable water chlorinators, water quality tests, and more.

**The Twin Cities Walk for water celebrates its 4<sup>th</sup> anniversary on 9/28/19. Over the past three years the number of participants and funds raised have increased. Your sponsorship and participation in 2019 will help us continue our upward trend.**

## Twin Cities Walk for Water Additional Facts



### Where does the money go?

Sponsorships and donations received for the Walk for Water will support Water Mission's response to the global water crisis through sustainable safe water and sanitation solutions around the world. The funds raised help provide the equipment and installation in the geographical areas of need. In addition, Water Mission trains staff who educate communities on effective sanitation and hygiene necessary to keep people clean and free from disease.



### Are my donations, or the donations of any of my friends and family members, tax deductible?

Yes! Water Mission is a 501(c)(3) organization. We invite you to participate through any sponsorship level.



### Can my dog (or other pets) walk for water?

Absolutely! We look forward to meeting your furry friends. Please just keep them on a leash.



# Sponsorship Opportunities

The Walk for Water is an exciting event that provides sponsors a unique opportunity to express their desire to make a difference in the world. It also gives employees of sponsors the option to get involved and see the impact that their support makes.

From print, to web, to brand presence the day of the event, there are plenty of opportunities for exposure and awareness to a captive audience. The Walk for Water offers many ways for your name and logo to stand out, and each sponsorship tier offers additional perks. Sponsorships are designed to provide opportunities for ongoing value and to keep the conversation of your organization's involvement going long after the event is over.



**Whatever sponsorship level you choose, you will be supporting safe water solutions around the world while spreading the word about your organization to thousands in your community.**

## PRESENTING SPONSOR \$10,000



**The Presenting Sponsorship package includes the following benefits:**

- Time for sponsor representative to speak at the event
- Large logo placement on 500+ event t-shirts
- Four posts on event Facebook page
- Sponsor recognition from the stage on the day of the event
- Logo placement on walk day full-color event posters
- Logo on stage banner
- Event day booth space
- Large logo and link on event website
- 25 paid registrations

## PLATINUM SPONSOR \$5,000



**The Platinum Sponsorship package includes the following benefits:**

- Logo placement on 500+ event t-shirts
- Three posts on event Facebook page
- Sponsor recognition from the stage on the day of the event
- Logo on stage banner
- Event day booth space
- Large logo and link on event web site
- 20 paid registrations

### GOLD SPONSOR \$3,000



**The Gold Sponsorship package includes the following benefits:**

- Logo placement on 500+ event t-shirts
- Two posts on event Facebook page
- Sponsor recognition from the stage on the day of the event
- Logo on stage banner
- Event day booth space
- Logo and link on event web site
- 15 paid registrations

### SILVER SPONSOR \$1,500



**The Silver Sponsorship package includes the following benefits:**

- Logo placement on 500+ event t-shirts
- Sponsor recognition from the stage on the day of the event
- Name recognition on stage banner
- Event day booth space
- Logo and link on event website
- 10 paid registrations

#### IN-KIND DONATIONS

Other gifts and in-kind donations will be graciously accepted and used to accomplish Water Mission's work  
Appropriate recognition TBD by donor and Water Mission

### BRONZE SPONSOR \$750



**The Bronze Sponsorship package includes the following benefits:**

- Logo placement on 500+ event t-shirts
- Event day booth space
- Name recognition on stage banner
- Name recognition and link on event website
- 5 paid registrations

*"I believe Water Mission is an organization that does immense good, working to meet an insatiable need in the world."*

**– Steve Vanderboom**  
CEO, Pace Analytical Services

## SPONSORSHIP LEVELS COMPARISON

Sponsorship	Presenting \$10,000	Platinum \$5,000	Gold \$3,000	Silver \$1,500	Bronze \$750
Sponsor representative to speak at Walk	Yes	-	-	-	-
Recognition on 500+ event t-shirts	Logo	Logo	Logo	Logo	Logo
Recognition on event Facebook page	4 Posts	3 Posts	2 Posts	-	-
Sponsor recognition from the stage on the day of the event	Yes	Yes	Yes	Yes	-
Recognition on walk day full-color walk posters	Yes	-	-	-	-
Recognition on stage banner	Logo	Logo	Logo	Name	Name
Event day booth space	Yes	Yes	Yes	Yes	Yes
Brand presence on event web site	Large Logo/ Link	Large Logo/ Link	Logo/Link	Logo/Link	Name/Link
Number of paid registrations	25	20	15	10	5



# Twin Cities Walk for Water

(See back cover for this year's event details)



2016

The 2016 Twin Cities Walk for Water was the largest corporate Walk for Water in the United States with over 340 walkers raising over \$100,000 for projects.



Gelee, Haiti – Hurricane Matthew hit Haiti causing widespread devastation in the Grand Anse and Sud regions of the country. The oceanside community was hit hard by the hurricane and Water Mission received a request for assistance with safe water. Water Mission mobilized a team and equipment and installed a solar powered Living Water Treatment. The Gelee project was the fourth installation after the hurricane and is serving the daily needs of 1000+ people.



Bidibidi, Uganda – The Water Mission Bidibidi project started in August 2016. Three months later, Water Mission turned on access to safe water to ~35k people within the Northern Uganda refugee camp.





# 2017

Our 2017 Twin Cities Walk for Water raised over \$130,000 with over 400 walkers. A 30% fundraising increase from the 2016 walk.



Puerto Rico – The Twin Cities walk was so timely with the Hurricane Maria Puerto Rico disaster; it empowered Water Mission's prompt response. This effort has led to getting the water systems back online in 41 communities to date, through a combination of generator installations and larger solar arrays.

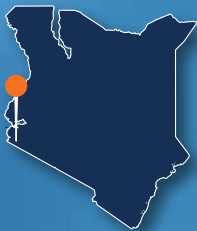


# 2018

Our 2018 Twin Cities Walk for Water raised over \$150,000 with over 550 walkers. A 50% fundraising increase from the 2016 walk.



Puerto Rico – Hurricane Maria continues to affect communities in Puerto Rico. A new solarization project and water filtration system will be completed for a community near San German, Puerto Rico.



Karamu-Nyagisese, Kenya – This project serves a community of 2,800 people in Migori County, Western Kenya. It is critical that Water Mission gets communities and their safe water committees to the point of competence and sustainability before the project is transitioned.



Tanzania – A large refugee camp in western Tanzania will benefit from 2018 funds.

## TWIN CITIES



An Initiative of  water mission



# Twin Cities Walk for Water

Since 2016, Pace Analytical has participated in Walk For Water, an initiative of Water Mission. We are eager to increase our efforts to bring clean water to thousands who lack access to safe water.

Inspired by the burden that millions of women and children bear every day walking an average of 3.5 miles to collect water that is not safe, we Walk for Water to raise awareness of the global water crisis and funds that save lives.

By joining us, you provide more people around the world safe access to water. Funds raised will provide clean water systems to communities with unsanitary water sources and communities recovering from natural disasters.

**OVER 1,500**

active participants since 2016

**OVER 7**

safe water projects built in 5 different countries

**OVER 360,000**

dollars raised by Twin Cities Walk for Water to date

## Please Join Us!!

### Saturday September 28<sup>th</sup>

### At Upper Landing Park In St. Paul

**For More Information, Contact:**

Jan Hovland  
[Jan.Hovland@pacelabs.com](mailto:Jan.Hovland@pacelabs.com)

Lauren Lupkowski  
[Lauren.Lupkowski@pacelabs.com](mailto:Lauren.Lupkowski@pacelabs.com)



# What's Next?



## Identify Sponsor Level (circle):

- A. Presenting (\$10,000)    C. Gold (\$3,000)    E. Bronze (\$750)  
B. Platinum (\$5,000)    D. Silver (\$1,500)



## Business/Foundation/Individual:

X \_\_\_\_\_



## Contact Information:

Name \_\_\_\_\_

Email \_\_\_\_\_

Phone \_\_\_\_\_



## Would you like an invoice sent to you (circle)?

Yes

No



## Send Logo

To maximize your brand exposure, submit your logo along with your commitment form.

File must be high resolution (300+ dpi) and in one of the following formats:

EPS Vector File (preferred) • TIFF • JPEG • PDF

Logos submitted after July 31, 2019 will not be featured



## Acknowledgment

Signature \_\_\_\_\_

Date \_\_\_\_\_



**Please return to:**  
**Jan Hovland**  
jan.hovland@pacelabs.com  
ASAP or by July 30, 2019

Checks to be made to **Water Mission** and sent to:  
**Jan Hovland**  
1800 SE Elm St.  
Minneapolis, MN 55414